



Agent Showcase

Agent Showcase - Your listings front and center!

Only *The Pensacola News Journal* puts your listings and contact information right where they belong - front and center in front of thousands of qualified homebuyers in print and online. Every Saturday, your photo, logo and contact information will appear in our *HomeFinder* Online Agent & Broker Directory. In our *Homescape* website, your listings will be featured near the top of a consumer's search results and highlighted with a photo directly on the Search Results Page - driving qualified buyers to your listings first and increasing seller satisfaction!

Only \$93/month

Benefits To You:

- ✓ Delivers **immediate leads by phone and e-mail**
- ✓ Listings enhanced with an Agent Showcase **receive more traffic** because they are featured near the top of the Search Results Page and they offer a photo – serious homebuyers take notice!
- ✓ Places **your enhanced listings** above basic listings
- ✓ **Detailed reports** offer an easy way to track return on investment and provide feedback to sellers
- ✓ Ability to **automatically update feeds** via a data feed
- ✓ The Agent Showcase **supports your branding initiatives** – and offers the exposure you need in a cost effective manner



Agent Showcase Features:

Search Results Page:

- Listing photo featured
- Direct phone number
- Your contact information
- E-mail connectivity direct from this page
- Your promotional text
- Broker logo (if Broker Plan in place)
- Link to Details Page
- Link to virtual tour and/or additional photos
- Open House icon
- Basic property information

Details Page:

- Agent branding
- Agent photo
- Link to Agent website
- Agent promotional text
- Broker logo (if Broker Plan in place)
- Detailed lead form
- Property features
- Property mapping
- Mortgage calculator
- Link to virtual tour and/or additional photos
- Open House information

Additional Features:

- Ability to automate updates via a data feed
- On-demand tools make updating your listing, adding photos or adding Open House data a breeze!
- Fully-automated reports to help measure your ROI
- E-mail and phone leads go directly to YOU.