

Weekly Tour Agenda

Welcome to the NABOR Blue Ribbon Marketing Weekly Tour!

- Introductions 8:30 AM
- Introduction of Sponsor
- Sponsor Spotlight (3-5 minute presentation & door prizes)

- Board Announcements by NABOR Staff (printed on back of tour list)
- Announcements from the floor (only the sponsoring affiliate is allowed to promote services, etc.)

- New Listings: Limit 1 per agent, 7 days or younger (please mention any price reductions or open houses in this category)
- “Seasoned” Listings: Limit 1 per agent (please mention any price reductions or open houses in this category)
- Builder Representatives: Limit 1 per community
- Clients wants/needs

- Review tour route (each agent is asked to give a brief description as well as any special instructions such as gate codes, remove shoes, etc.)
- Adjourn 9:00 AM

Tour Instructions/General Rules

- ✓ **Agents without a home on tour are encouraged to bring more than 1 MLS Number to showcase in case time permits.**
- ✓ Hold on to flyers &/or feedback sheets for dissemination to other agents until we reach the property.
- ✓ Agent (or their appointed Realtor® representative) must be present for the entire duration of the tour.
- ✓ Agents attending all 8 listings on tour, but not having a home on tour, are eligible to receive a NABOR Education Dollar at the final property, redeemable against NABOR education classes.
- ✓ Turn off your cell phone during the meeting unless you are a member of the RPAC \$99 club. If necessary, please be courteous and take your call outside.
- ✓ For details about how to add your listing to the weekly tour please visit www.naborhome.com and look in the left navigation pane for “BRM Weekly Tour.”

Thank you for your participation and support!